

# JazzEd

THE JAZZ EDUCATOR'S MAGAZINE

Print • Digital • E-marketing

## Dear Jazz Supplier:

*JAZZed* is an exclusive publication created for jazz educators which provides practical, hands-on information to help school and independent music educators teach jazz to middle school, high-school and college students. As the official publication of JEN – the Jazz Education Network, each issue features an in-depth editorial profile on successful jazz educators and performers to highlight their approach to teaching and playing jazz, including performance methods, improvisation, repertoire, recording techniques, travel and festival opportunities, and so much more! Whether an educator is focused on small ensembles, big bands, soloists, or other groups, they will find a variety of helpful information and ideas in *JAZZed*.

*JAZZed* reaches over 13,000 jazz educators across the USA in print, and thousands more with our digital editions, who are interested in your products and services. *JAZZed* is published six times per year both in print and digital formats, and focuses on a wealth of topics that are pertinent to the jazz educator, helping your company or music college reach this highly targeted market. By placing a consistent schedule of advertising you can help to build your brand, image, and customer base within this valuable market segment. We also offer a variety of digital and e-marketing services including broadcast e-mail, web advertising, e-newsletters and more! Whether you are selling flughelorns, jazz festivals, software, or recruiting for a college jazz program, *JAZZed* is your #1 marketing tool.

*JAZZed*'s core readership are jazz teachers and directors who teach independently or in schools across the USA. Thousands of additional copies are distributed at major music educator conferences and jazz conventions, including TMEA, Midwest Clinic, JEN conference, and many others!

We look forward to speaking with you personally to help plan an effective advertising campaign in *JAZZed*. Please call us to get started: 1-800-964-5150.

Cordially,



Richard E. Kessel  
Publisher



Sidney L. Davis  
Group Publisher

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JAZZ EDUCATION NETWORK